

The Bolles School

Turriss Yearbook



The Turriss is offering the opportunity to personalize the yearbook in a unique and memorable way with a Senior Tribute Ad. Reserve your space to congratulate your graduate! These ads are reserved for SENIORS ONLY.

To reserve your ad space, follow these guidelines:

Prices/Sizes

All color ads are available in the following sizes for the prices shown:

Early Deadline Discount

Received by 10/09/09

- 1/4 page \$175
- 1/2 page \$250
- Full page \$375

Received by 10/30/09

- 1/4 page \$200
- 1/2 page \$275
- Full page \$425

Extension – Add \$10 to the ad price for every day after the 10/30 deadline. The Absolute Deadline is 11/12/2009. No ads will be accepted after this date!

Step-by-Step Instructions:

- 1) Select ad size
- 2) Select a layout
- 3) Complete the order form provided
- 4) Provide a labeled CD of photos
- 5) Attach typed text
- 6) Provide payment - check payable to
The Bolles School
- 7) Drop off or Mail all materials to:
Cady & Cady Studios
1015 Kings Avenue
Jacksonville, FL 322207

If you have any questions, please contact Michelle Frakes at michelle@cadystudios.com

You will be e-mailed a receipt for the ad within 2 weeks of it being received. Proofs of the ads will be e-mailed to the address provided during the first part of December. You will need to respond whether it has your approval or corrections need to be made.

Cady & Cady Studios is not responsible for materials that have been mailed and not received. Please make sure you keep a back-up cod and ad form if you choose to mail your ad.

Photo Submission Guidelines

All photos must be sent in on a cd, clearly labeled with the student's first and last name. Each picture on the cd should be labeled/ named the number of the picture box that corresponds with the layout placement, unless you have no preference.

Each image MUST be at least 300KB in order for it to meet print quality standards. (Simply right-click on the photo; under "properties" it will have the file size.) Photos copied from websites, such as Facebook, will not be high enough quality.

When scanning your photos, make sure the default is at least 300dpi. If you do not have access to a scanner, any photo processor can assist – Walgreens, CVS, Target, or Walmart.

Special Considerations

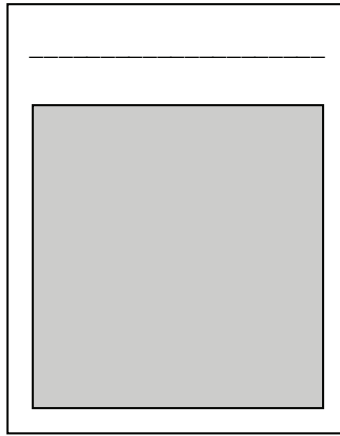
The Bolles School reserves the right to reject photos or Text, or ask that changes be made to conform to the School's standards. **NO PHOTOS CONTAINING ALCOHOL, TOBACCO, OR WEAPONS WILL BE ACCEPTED!**

Remember to Make Checks Payable to:
The Bolles School

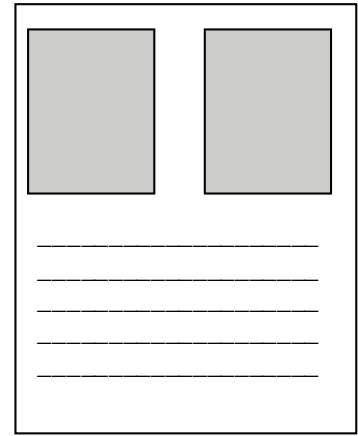
AD & PAYMENT DEADLINE IS 10/30/09

Quarter Page Ads

- Approximate dimensions: 3-3/4' wide x 5 1/4" high
- Refer to the Letter below each design to identify which layout you wish to use for your child's ad



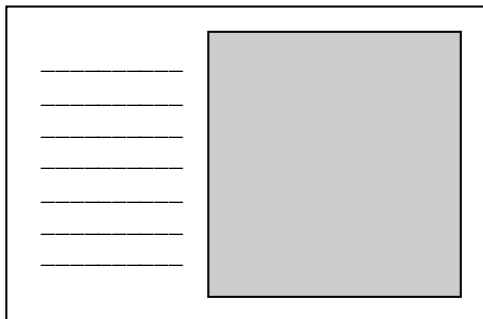
Layout Design 1/4 A
(1 picture)



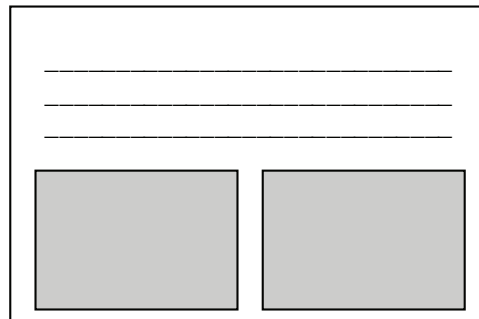
Layout Design 1/4 B
(2 pictures)

Half Page Ads

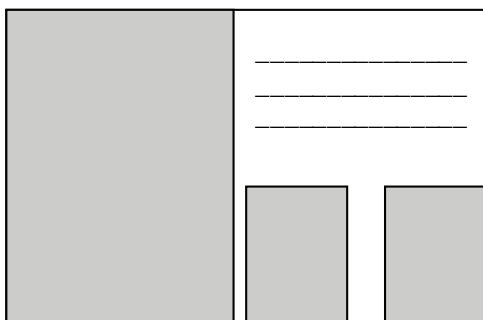
- Approximate dimensions: 7-1/2' wide x 5 1/4" high
- Refer to the Letter below each design to identify which layout you wish to use for your child's ad



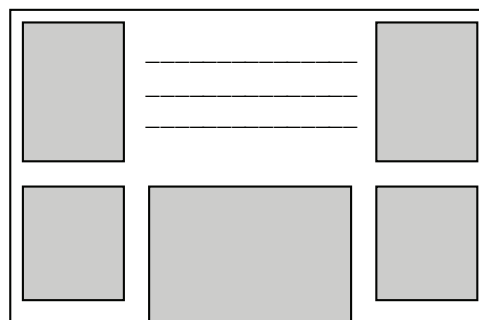
Layout Design 1/2 A
(1 picture)



Layout Design 1/2 B
(2 pictures)



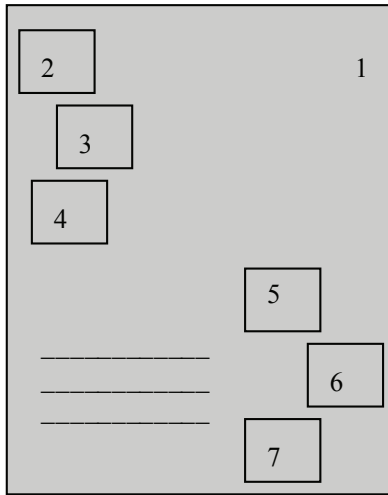
Layout Design 1/2 C
(3 pictures)



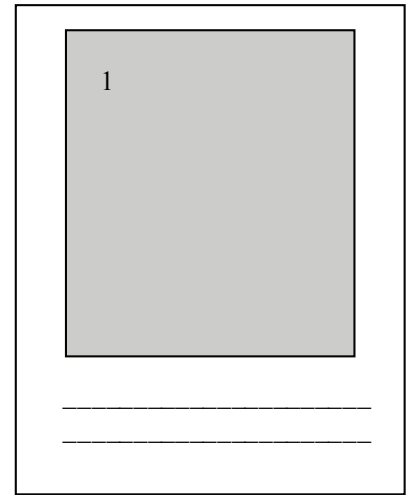
Layout Design 1/2 D
(5 pictures)

Full Page Ads

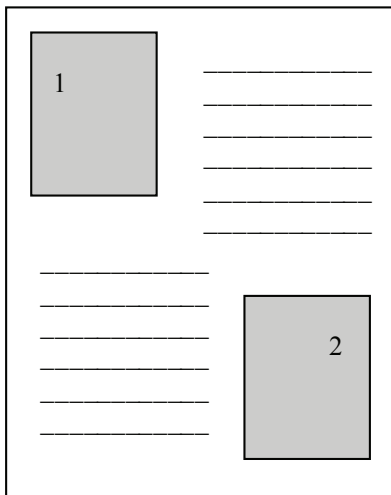
- Approximate dimensions: 7-1/2' wide x 10 1/2" high
- Refer to the Letter below each design to identify which layout you wish to use for your child's ad



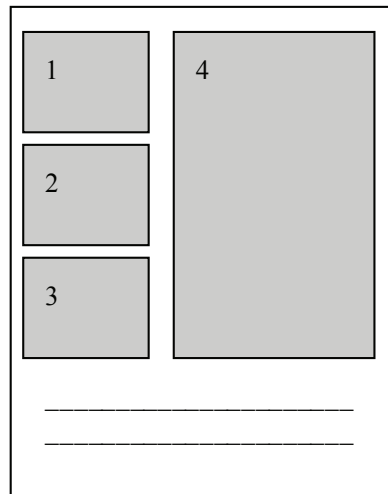
Layout Design Full A
(7 pictures)



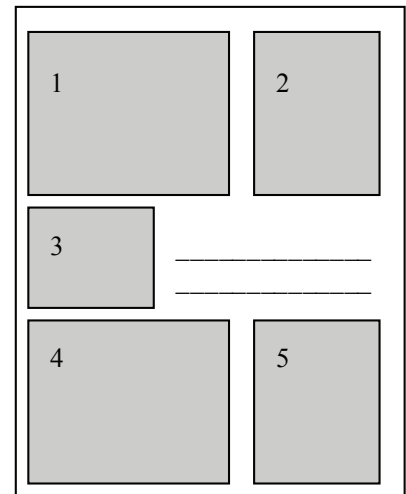
Layout Design Full B
(1 picture)



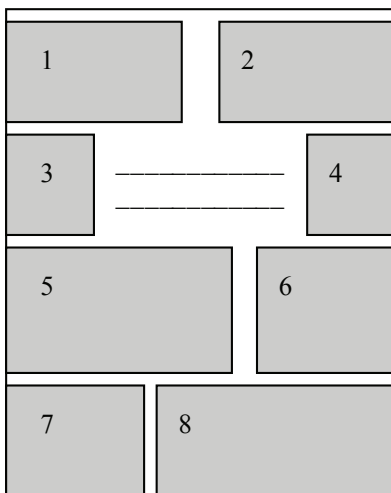
Layout Design Full C
(2 pictures)



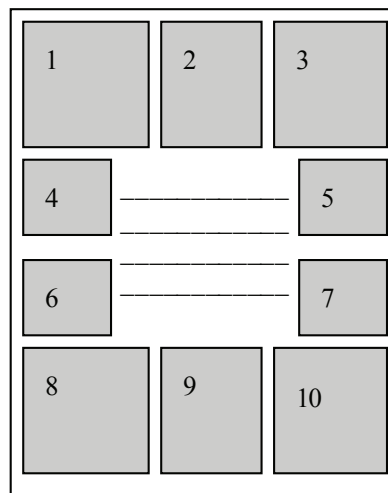
Layout Design Full D
(4 pictures)



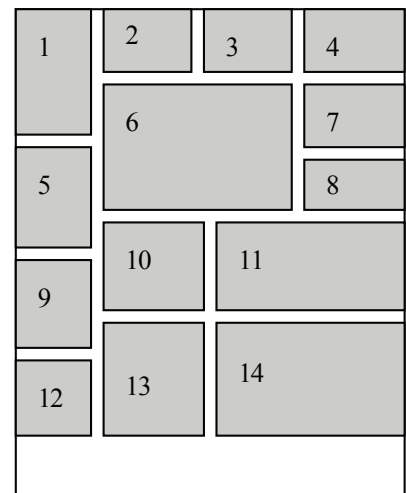
Layout Design Full E
(5 pictures)



Layout Design Full F
(8 pictures)



Layout Design Full G
(10 pictures)



Layout Design Full H
(14 pictures)



ORDER FORM



To reserve yearbook space please respond by providing the following:

- 1) This Order Form
- 2) CD of Photo(s)
- 3) Ad Text
- 4) Check payable to:
The Bolles School

Mail or drop off to:
Cady & Cady Studios
1015 Kings Avenue
Jacksonville, FL 32207

Customer Data

Student's Name _____

Parent/Purchaser's Name _____

Address/City/State/Zip _____

E-mail address (required)
(This is where receipt and proof will be sent)

Your Signature _____

Daytime Phone (required) _____

Evening Phone _____

Advertising Data

Please note the discount for submission on 10/09/09. Ads must be postmarked by that date to receive the discount.

	Early Submission Before 10/09/09	Submitted until 10/30/09	Is this ad a surprise for a student? Yes ____ No ____
¼ Page	\$175 _____	\$200 _____	Layout Design Number: _____ Number of Photos Provided: _____
½ Page	\$250 _____	\$275 _____	
Full Page	\$375 _____	\$425 _____	

Check if submitting between 10/31/09 and 11/12/09 _____

Add \$10 each day after 10/30 - Total Late fee \$ _____

Friendly Reminder... November 12th is the absolute last day an ad can be accepted.

Layout Design Letter: _____

Number of Photos Provided: _____

Check number: _____